ADM-62 — TYPOGRAPHY AND GRAPHIC DESIGN

About This Course

Transfer: CSU

3.00 units

Prerequisite: None.

Description: This course is a study of the fundamentals of typography including type anatomy, design, hierarchy, and aesthetic expression. Emphasis is placed on the process of design development from roughs to comprehensives, layout, and the use of type for effective visual communication. Industry standard software is used in the development of typographic and graphic design solutions appropriate for print and digital media. 36 hours lecture and 72 hours laboratory. (Letter grade only)