

ADM-70 — PROJECT PRODUCTION AND PORTFOLIO

About This Course

3.00 units

Prerequisite: ADM-1 and ADM-62 and ADM-71A or CIS-78A or ART-36A., Advisory: ADM-63A, ADM-77A.

Description: Portfolio exit course for graduating students in graphic communications that covers career planning in various fields such as graphic design, multimedia art, production, advertising, and commercial printing. Includes job skills preparation, self-promotion techniques, production experience and personal portfolio and website development for job applications. 36 hours lecture and 72 hours laboratory. (Letter grade only)