

BUS-10H — HONORS INTRODUCTION TO BUSINESS

About This Course

Transfer: UC, CSU

C-ID: (C-ID:BUS 110)

3.00 units

Prerequisite: None.

Limitation on enrollment: Enrollment in the Honors Program

Description: Scope, function and organization of contemporary business; fundamentals, concepts, principles and current practices in the major areas of business activity with an integrated global perspective. This honors course offers an enriched experience for accelerated students through limited class size, seminar format, focus on primary texts, and application of higher level critical thinking skills. Students may not receive credit for both BUS 10 and BUS 10H. 54 hours lecture. (Letter grade only)