

BUS-47 — APPLIED BUSINESS AND MANAGEMENT ETHICS

About This Course

Transfer: CSU

3.00 units

Prerequisite: None.

Description: An examination of ethical concerns in business decision making. Includes corporate, personal, global, governmental, public, environmental, product, and job-related issues. Case studies and corporate ethics programs and audits also covered. 54 hours lecture. (Same as MAG-47) (Letter Grade, or Pass/No Pass option)