

## **BUS-51 — PRINCIPLES OF ELECTRONIC COMMERCE**

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### **About This Course**

**Transfer:** CSU

3.00 units

Prerequisite: None., Advisory: BUS-10 and CIS-1A.

Description: An introduction to electronic commerce focusing on business, technological, and social issues in today's global market. Provides the theory and practice of conducting business over the Internet and the World Wide Web. 54 hours lecture. (Letter Grade, or Pass/No Pass option)