FTV-68 — STORY DEVELOPMENT PROCESS

About This Course

Transfer: CSU 3.00 units

Prerequisite: None.

Description: An overview of the process involved in developing and pitching story ideas and scripts to studios, production companies and networks for production consideration. Includes an introduction to key individuals involved in the process, from agents to producers to creative executives, as well as the process involved in generating and developing story ideas appropriate for commercial development. 54 hours lecture. (Letter Grade or Pass/No Pass option)