

JOU-7 — MASS COMMUNICATIONS

About This Course

Transfer: UC, CSU

C-ID: (C-ID:JOUR 100)

3.00 units

Prerequisite: None., **Advisory:** ENG-50 or ENG-80 or qualifying placement into ENG 1A.

Description: Survey of mass communication and the interrelationships of media with society including history, structure, and trends in a digital age. Discussion of theories and effects, economics, technology, law and ethics, global media, media literacy, and social issues, including gender and cultural diversity. 54 hours lecture. (Letter grade only)