

## **KIN-14 — ATHLETIC AND FITNESS ORGANIZATION AND ADMINISTRATION**

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### **About This Course**

**Transfer:** UC, CSU

3.00 units

Prerequisite: None.

Description: This course presents a balance of theory and practice in organization and administration of athletic and fitness programs. It includes management functions such as facilities planning and scheduling, finances, personal philosophy development and marketing analysis for high school, college and professional sport programs and recreation and fitness programs. 54 hours lecture. (Letter grade only)