MAG-60 — INTRODUCTION TO HOSPITALITY MANAGEMENT

About This Course

C-ID: (C-ID:HOSP 100)

3.00 units

Prerequisite: None.

Description: An introduction to hospitality management covering travel and tourism, resorts, clubs, casinos, lodging, and food and beverage industries with consideration given to issues in environment, technology, ethics, and international arena. 54 hours lecture. (Letter Grade, or Pass/No Pass option.)