

## MUS-93 — THE BUSINESS OF MUSIC

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### About This Course

**Transfer:** CSU

**C-ID:** (C-ID:CMUS 140 X)

3.00 units

Prerequisite: None.

Description: An overview of the business side of performing, recording, and publishing music. Study of contracts, trademarks, copyrights, and marketing including the roles of personal managers, business managers, attorneys, and agents. Overview of songwriting, publishing, recordings, and royalties. Basics of touring, merchandising, and local arrangements. 54 hours lecture. (Letter grade only)