

## **PHO-67 — BUSINESS PRACTICES FOR PHOTOGRAPHERS**

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### **About This Course**

**Transfer:** CSU

3.00 units

Prerequisite: None.

Description: This course provides a foundation in business practices for photographers. Topics include: building a personal photography business model, pricing photographic services, negotiating with clients, protecting the photographer's work, assessing equipment needs and costs, insurance, accounting, contracts, copyright, marketing, stock photography, and archiving photographs. 54 hours lecture. (Same as BUS-67) (Letter grade only)